Data Infrastructure: a $Trillion Industry with a Rarefied Pool of Global Investors

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In 2024, nearly $40 billion in data center deals have been finalised, signalling a generational investment opportunity in digital infrastructure due to the data explosion. Over a year ago, we predicted this investment mega trend in our feature on the Golden Age for Digital Infrastructure Investors.

Blackstone is establishing itself as the largest financial investor in AI infrastructure globally. According to the Chairman, $1 trillion is allocated for building new data centers in the U.S. alone, with another $1 trillion projected over the next five years. Currently, Blackstone holds $70 billion in data center assets, with an additional $100 billion in the pipeline.

Blackstone investment fundamentals

When we last heard Alexis Kantt, he highlighted that the opportunity arose from a significant increase in demand for data, content creation, and online streaming, while the supply of data centers remains constrained. Developing a large 100MW facility requires around $1 billion in capital expenditure, and few companies possess the necessary resources and expertise for such investments.

Mike Tobin OBE

As the trend for new locations continues due to land and power limitations in FLAP-D markets and the growing need for AI computing, we look forward to engaging with stakeholders from a select group of investors and industry leaders with a trillion dollars cumulative AUM at Platform Markets Group data center investment forum in London on February 6 Macquarie Asset Management Pure Data Centres Group Google CyrusOne DigitalBridge NTT Global Data Centers Kao Data AustralianSuper VIRTUS Data Centres

Please contact Lina Tayara to participate in our thought leadership program and dm us to request our special event discount code. Looking forward to catch up with everyone and produce our industry outlook for the UK, Europe's largest data center market.

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