

I had the absolute pleasure to chair **#saudiarabia #india** super interesting sessions **Platform Markets Group** digital infrastructure congress in Antibes.

Valuable knowledge and relationships were acquired amongst the ecosystem of an industry that saw global market activity of \$24bn. Thank you for enriching the summit and the conversation:

Fabio Fontana on new data center opportunities in **NEOM**

Ahmad Al-Yamani on the Kingdom of Saudi Arabia's investment in digital transformation and giga projects

Narendra Sen on how hyper-growth will impact the data center market in India

Why is the data center industry fascinating and why should people care?

- A strategic industry for the global digital economy enabling e-commerce, **#cloud** computing and remote work.
- Competitive advantage for attracting FDIs and positioning as regional innovation hubs
- Straddles an ecosystem relevant to us

all: **#sustainability #future** advancements

#design #construction #infrastructure #technology #operation #serv

Alignments on the big issues of the day were some of my take home leadership thoughts:

- Collaborative ecosystem: no one wants or can to do it alone.
- ESG metrics will be in finance contracts going forward.
- Climate: the industry is mobilising to take action.
- Build well informed communities: communicate usefulness to societies and environmental measures.