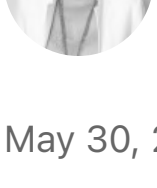




“Platform” for investors in digital infrastructure, a \$180bn market



Lina Tayara
Managing Editor @ Lets Talk Tech | Experienced PD, Marketing Communications

41 articles

May 30, 2022

USD 180 billion are committed to investment in data centres alone, many billions more in fibre and towers infrastructure. In the period January-May this year alone, investments are expected to tip USD 100 billion.

We develop the participation of leading MENA TMT organisations in partner signature global fora since 2008 and are keen to secure wide representation to showcase inspiring advancements and ambitions in the GCC, fathom collaborations and attract investments.

I am driving the effort in the GCC and hope to bring change makers to the "Platform" event in Antibes 14-16 September.

With the support of Philip Low, I lead the outreach and engagement with government owned TMT operators in MENA, successfully building inclusion and collaborations amongst legacy, established and nascent telecom and technology firms.

The event producers have historically attracted leaders from MENA to their flagship events in USA, Asia and Europe. We also had the privilege to organise local customised international events:

- Data Centre Strategies Middle East with Injazat in Abu Dhabi.
- Telecom Finance with 7 major regional telcos in Dubai: Emirates International Telecoms, Du Telecom, YahSat, Qtel, Batelco, STC, Telecom Egypt.
- TMT Finance with Qtel in Doha.

Arab digital transformation change makers in global IT infrastructure

Right before lockdown, end 2019, I went on a road tour visiting the most dynamic and active industry players in #SaudiArabia #UAE #Bahrain and #Egypt.

Three years later as we emerge from Covid restrictions, we are keen to meet again, friends and colleagues, in Antibes where we will restart the journey of collaborations and deal making to benefit your business objectives and communities.

About "Platform"

"Platform" is the maiden live transactional marketplace for investors, buyers and sellers across digital infrastructure ecosystem and supporting sustainable energy technologies.

"Platform" is hosted at the Palais des Congrès Antibes, French Riviera (23km from Nice airport) on 14-16 September 2022.

"Platform" participants

- Private equity, alternative investments, pension funds, banks and other institutional investors.
- The strategic and financial leadership of colocation players, hyperscale platforms, companies investing in connected digital infrastructure, internet exchanges, edge, fibre, towers, cable landing stations, airborne solutions, light airports, space and satellites for edge and blockchain.
- Energy investors and developers of new power platforms.
- Organizations and government agencies owning or promoting digital parks and regions, building new digital hubs and their connected fibre and transport infrastructure in markets around the world.
- Site selection specialists, real estate advisors, law firms and professional intermediaries.

"Platform" Themes

- USD billion-dollar funds currently investing in data centre platforms
- Investment and equity
- Acquisitions
- Market expansion and opportunities in Asia, India and Africa
- Green energy investment
- Women in Tech and Finance
- SPACs and new financial instruments
- New innovation platforms

"Platform" Networking

- The meeting is supported by focused networking, an opportunity to trade and invest.
- An exhibition floor
- Digital Hub trading suites
- Internet Exchange Meetings

If I haven't contacted you yet, please message me and I will reach out immediately as we finalise our speakers and sponsors in June.

@NEOM @STC @Edgnex @Mubadala @ADIA @Etisalat @Qtel @Oman Data Parks @AIIB @Baker & McKenzie

#datacenter #digitaleconomy #ITinfrastructure #investment
#inclusionanddiversity #technology #greenenergy

Published by



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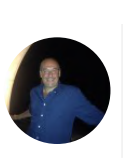


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That's an extremely interesting initiative, Lina. Well done !

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All the best Great Lina

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